Instruction for Using Daily Terminal Market Prices Reported by USDA

Growers in Miami-Dade County are now able to access the daily terminal market prices reported by USDA for many of the fruits and vegetables grown in South Florida. This information is now available at the Miami-Dade County Cooperative Extension Service Website. These reports cover the daily terminal markets prices at Atlanta, Boston, Philadelphia, Miami and New York. Currently the prices for lychee, starfruit, passion fruit, okra, mamey sapote, longan, boniato and guava are reported. An effort is underway to add prices from other terminal markets and to include reports for other fruits and vegetables currently grown in South Florida.

It is important for the user of this information to understand that these prices should be used only as a reference and that they may not reflect the exact prices those markets offer. According to the Miami-based staff of the Agricultural Marketing Service of the USDA, to estimate the FOB prices in Miami, growers should deduct 20% to 40% of the terminal market prices, depending on the location of the terminal market and the crop reported.

The prices are in PDF format and you need to download the Adobe Acrobat Reader software on your computer. Those growers that do not have access to a computer and would like to have a copy of the daily Market News prices should contact Dr. Ray Rafie at 305-248-3311, Ext. 223. He will fax the information.

The website for the information is http://miami-dade.ifas.ufl.edu/programs/agdevelopment.htm. While you are on this webpage, go down to the bottom of the page on the left and click on the crop you would like to see the prices. This will open the page. The table of the prices shows several weeks of prices for each crop. The latest prices for each terminal market appear in Red.